

TMR-58: Exploring sexuality

Goal:

Hypothesis:

Methodology:

Results:

 Summary:

Goal:

- To examine whether Taimi helps users explore their sexual identity and preferences

Hypothesis:

- Taimi is perceived as a platform that facilitates self-discovery and exploration of sexuality, influencing how users understand and express their identities

Methodology:

Surveys: to gather quantitative insights from internal lesbian user

Inclusion criteria:

- 18-45 years old
- LGBTQ+ or heteroflexible
- USA based
- Has used Taimi for **over a month**

Sampling: 1362 responses

- Transgender women - 245
- Transgender men - 234
- Lesbians - 166
- Gays - 109
- Queer men - 200
- Queer women - 86
- Bi men - 145
- Bi women - 177

Results:

- Majority of respondents did not use Taimi as a space to explore their sexuality
- 56% was already confident in their sexual identity before using Taimi and 20% was curious but already had a sense of their identity
- Among those who did use Taimi to explore their identity, queer men and gay users are the most common groups
- Queer men and queer women are also among the most curious groups but generally already had a clearer sense of their identities before using Taimi
- Trans men and Trans women have the lowest proportion of users who explored their sexuality through Taimi
- Lesbians have the highest percentage of respondents who were already confident in their sexual identity

- For 62% the identity remained the same after using Taimi
- However, 15% have discovered a new aspect of their identity
- Gay and queer men were the groups with the highest proportion of respondents who discovered a new aspect of their identities compared to other categories

Q1 Have you used Taimi as a space to explore your sexual identity?



While Taimi is not primarily used as a space for self-discovery, it helps users better understand their preferences. This happens primarily due to the online environment, which some may perceive as a safer space. Surprisingly, queer men are the most “open” group when it comes to exploration and expanding their preferences. Lesbians and trans women seem to be the most “set” in their preferences compared to other groups.