TMR-58: Exploring sexuality

Goal:
Hypothesis:
Methodology:
Results:
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Summary:

Goal: Ø

• To examine whether Taimi helps users explore their sexual identity and preferences

Hypothesis: 🖉

• Taimi is perceived as a platform that facilitates self-discovery and exploration of sexuality, influencing how users understand and express their identities

Methodology: @

Surveys: to gather quantitative insights from internal lesbian user

Inclusion criteria:

- 18-45 years old
- LGBTQ+ or heteroflexible
- USA based
- Has used Taimi for over a month

Sampling: 1362 responses

- Transgender women 245
- Transgender men 234
- Lesbians 166
- Gays 109
- Queer men 200
- Queer women 86
- Bi men 145
- Bi women 177

Results: @

- Majority of respondents did not use Taimi as a space to explore their sexuality
- 56% was already confident in their sexual identity before using Taimi and 20% was curious but already had a sense of their identity
- Among those who did use Taimi to explore their identity, queer men and gay users are the most common groups
- Queer men and queer women are also among the most curious groups but generally already had a clearer sense of their identities before using Taimi
- Trans men and Trans women have the lowest proportion of users who explored their sexuality through Taimi
- Lesbians have the highest percentage of respondents who were already confident in their sexual identity
- For 62% the identity remained the same after using Taimi
- However, 15% have discovered a new aspect of their identity
- Gay and queer men were the groups with the highest proportion of respondents who discovered a new aspect of their identities compared to other categories

Q1 Have you used Taimi as a space to explore your sexual identity?

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 Trans women had the lowest proportion of respondents experiencing identity "discovery", but a relatively big share of users in this category (26%) indicated that Taimi played a role in confirming what they had already suspected about their identity Q2 Has your experience on Taimi impacted how you define your sexual identity?

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- Taimi helped 29% of respondents to be more open to exploring different connections
- Another 17% indicated that Taimi helped somewhat, but they still had some doubts

Q3 Has using Taimi helped you explore relationships beyond of the sexuality you previous identified with?



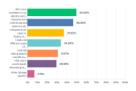
- Majority (62%) have always kept their sexual identity preferences the same
- However, 20% expanded their preferences to include new identities
- Among those who expanded their preferences, queer men were again the most "active" group

Q6 Have you ever adjusted your sexual identity preferences on Taimi?



 Among users who indicated that Taimi influenced their real life dating experience, the most common impacts were feeling more confident in their identity and selfexpression (50%) and becoming more intentional and selective about their dating choices (47%)

Q4 How has this impacted your dating experiences outside the app? (Select all that apply)



- Top reasons that encouraged respondents to explore on Taimi were feeling safer exploring online than in real life (47%), engaging with LGBTQ+ content and discussions on the app (39%) and representation and inclusivity on the app (35%)
- The least common reason was supportive community and friendships

Q5 What encouraged you to explore different sexualities or gender identities on Taim? (Select all that apply)

10% 80% 70% 80% 80% 100

🎈 Summary: 🖉

While Taimi is not primarily used as a space for self-discovery, it helps users better understand their preferences. This happens primarily due to the online environment, which some may perceive as a safer space. Surprisingly, queer men are the most "open" group when it comes to exploration and expanding their preferences. Lesbians and trans women seem to be the most "set" in their preferences compared to other groups.